SPONSORSHIP MEDIA KIT · LAUNCH EDITION · OCTOBER 2026

Sourced North East

Reach North East business owners when they're looking for money.

What we are

A free, independent directory of grants, loans and investment for businesses in Tyne & Wear, Northumberland, County Durham and Tees Valley, plus a Monday email, "What's open this week". Every listing links to its official source with a last-checked date.

Today: 51 schemes (44 live) from 40 funders across 13 North East areas. We launched in October 2026 and will share current traffic and subscriber counts on request.

Who reads us

- Owners and directors of North East SMEs planning investment
- Founders and finance leads comparing grants, loans and equity
- Accountants, advisers and business support staff

Why it works

- High intent: readers are actively looking for funding
- Trusted context: verified, sourced listings
- Exclusive: one Section Sponsor per area and per category

Packages (monthly launch prices; not VAT registered, so no VAT is added)

Package	Price	Spots	Includes
Headline Partner	£79/month	1	"Sponsored · Supported by" logo on home page and footer, "Sponsored · Presented by" in every newsletter, quarterly feature article
Section Sponsor	£39/month	1 per area or category	"Sponsored" banner on one area or one category page and all its grants, exclusive; includes a directory profile
Newsletter sponsorship	Paused until we reach 100 subscribers	–	A labelled slot in the Monday email, once it opens
Directory Profile	£19/month	Unlimited	Profile in our sponsor directory

Founding sponsors: the first 5 sponsors keep their launch price fixed for 12 months.

Our promise

All placements are labelled "Sponsored". Sponsors never affect which schemes we list or what we say about them. Placements are monthly and rolling, with no minimum term and 30 days' notice to cancel. Each includes a monthly report (views and clicks).

Book or ask a question: hello@sourcednortheast.co.uk · www.sourcednortheast.co.uk/sponsors

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